

onevoice

Honeypot Newsletter 2009



honeypot
one childhood, one chance



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Heroes**

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on Playbus
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Welcome to the Honeypot Newsletter, Spring 2009

It's been another very successful year for Honeypot, during which we supported hundreds of children with respite breaks and visits from our Playbus.

2008 saw the beginning of our relationship with UK Youth and their outdoor activity centre at Avon Tyrell. Over 100 Honeypot children visited the centre, where they took part in activities such as archery, canoeing and traversing low and high ropes. This relationship is key to our strategy for Honeypot children, whereby we can ensure that they continue to receive support from a like-minded organisation after the age of 12.

None of the above could be possible without our fundraising activities and the ongoing generosity of our supporters. Our corporate relationships have continued to support us to raise awareness of young carers and equally to help us raise funds. Local schools have engaged their pupils, parents and staff to support our work and many individuals have taken part in sporting events to raise funds for Honeypot.

We are truly honoured to have this level of support from all of you and I wanted to take this opportunity to thank you. The vital work that Honeypot does would simply not be possible without your help.



Simmi Woodwal
Chief Executive



Programme Spotlight

Respite

In 2008 Honeypot provided 26 first time holidays for 312 new children and 41 repeat weekend breaks for 469 existing children. We have been able to increase the number of children we work with thanks to a new partnership with UK Youth – a national organisation that works with young people aged 13-19 yrs. This offers Honeypot children the opportunity for ongoing respite breaks when they leave us after the age of 12. In their final year with Honeypot, the children's last residential visit to us is hosted at UK Youth's outdoor activity centre at Avon Tyrell, in the New Forest. The facility offers more adventurous activities that are much better suited to the older age group. Having made the initial transition away from Honeypot, the children will then continue on towards adulthood, supported by UK Youth. This partnership also enables us to now give up to 22 children a break at any one time – 12 at Honeypot House and 10 at Avon Tyrell.



Playbus



It's been a very busy year for the Honeypot Playbus, delivering 190 play sessions to children across London and the south of England. As well as supporting the busy Honeypot schedule, New Forest District

Council invited the Playbus to work throughout the summer holidays in a remote and socially-deprived area of the New Forest, enabling the children there to meet, play and socialise in a safe, happy and therapeutic environment. We have also worked with the Forest Bus Team, a mobile community development scheme, to deliver the Safe Kids Project across Southampton and we continue to support *in-touch* on a monthly basis with their amazing work and support with inclusion and social development groups.

The Playbus hand-delivered hundreds of Christmas presents to Honeypot children at 23 special Christmas Roadshow events. Children were also able to make the most of the Playbus arts and crafts facilities to enter a competition to design a new Honeypot Christmas card. After great deliberation, two designs were chosen – congratulations to 10 year old Kate and 10 year old Kurtis, who each won an MP3 player for their winning entries and had the honour of seeing their pictures in print. No doubt many of you received them through your letter box last Christmas!



Did you know?

The Honeypot House and Playbus are now available for hire! When not needed for Honeypot activities, you can rent our 7-acre site in the New Forest for meeting space or off-site strategic planning days, including catering and mini-bus pick up service. You can also hire our Playbus for children's parties, school activities, community or corporate events – in fact any event where children need to be entertained. If you would like to find out more information about the services available, please call us on 020 7823 2397 or email info@honeypot.co.uk

Events Update

Thank you to all those who supported our events over the last year and made them such a huge success. We hope to see you again in 2009!

Flora London Marathon



Twelve inspiring individuals took part on behalf of Honeypot. All runners reached the finish line and together raised an astonishing £55,000 – a Marathon record for Honeypot! Congratulations to all those who took part for their hard work and dedication.

European Golf Tournament

Held at the stunning Four Seasons Resort at Terre Blanche in Provence, the annual Honeypot Golf Tournament was an overwhelming success, raising over £100,000! A huge thank you to all those who attended and helped to make it such a special weekend. Thank you also to our kind auction and prize donors, without whom the event would not have been possible.

Motcomb Street Party

Come rain, wind or shine, the residents and guests of the Motcomb Street Party know how to have a good time! Despite a torrential summer downpour, guests danced the night away to the live bands and DJ and

enjoyed an array of Belgravia's finest food and beverages. They gave generously throughout the night and at the live auction, raising £15,000 for Honeypot.

BUPA Great Capital Run

Eight runners took part for Honeypot, raising almost £27,000 – an astonishing achievement! The 10km course was set in the beautiful surroundings of London's Hyde Park and over 11,000 runners took part.

Billy Taylor Walk



Top Hampshire cricketer and Honeypot Ambassador, Billy Taylor, undertook a 4-day sponsored walk, raising over £11,500. The 90-mile walk started at the Sussex County Cricket Ground in Hove and ended at The Rose Bowl in Southampton. Not only did Billy raise a fantastic amount of money, he also attracted huge public and media interest along the way, including nightly slots on Meridian TV. Thank you Billy!

Christmas Carol Concert



The annual Honeypot concert at Winchester Cathedral, sponsored by Basepoint, raised a record-breaking £17,500. Almost 800 people braved the cold evening to enjoy the Pilgrims' School Choir and Cathedral choristers. Classical soloist, Kate Chalkey, astounded guests with her wonderful voice and readings were given by Meridian TV presenter Debbie Thrower and The Mayor of Winchester, accompanied by a moving speech from Karla, a Honeypot child. Mince pies and mulled wine added to that wonderful Christmas feeling. A big thank you to all our supporters for making it a very special evening.

The Kingpin Challenge

This year, 15 teams battled it out to win the Honeypot corporate bowling challenge trophy. It was a fantastic night of competition and good fun, raising almost £28,000. Proud winners were Manro Haydan, with runners up being The Churston Chuckers and Natixis. Thank you to all teams for your support and we hope to see you again next year, when the battle continues!

Corporate Support

Honeypot continues to receive fantastic support from our corporate partners, who donate money, time and gifts-in-kind to help sustain our work. Hundreds of children benefit from their support, which last year totalled more than £200,000.

Sony Ericsson

We are delighted to announce a new



Sony Ericsson

two-year partnership with Sony Ericsson, which aims to raise £100,000 by 2010. Activity began in earnest with a Green Day in July, when over 50 staff spent an afternoon at Honeypot House gardening, painting and clearing the river bank to keep our grounds and outdoor play area looking in tip top condition. Fundraising got off to a flying start with a special Ebay auction of amazing money-can't-buy prizes, including signed celebrity memorabilia and tickets to a James Bond film premiere. Sony Ericsson are title sponsors of the 2009 Honeypot Party and their staff have also taken part in sponsored sporting events and other fundraising activities, putting them well on course to break through their £100,000 target.

Savills

We also welcome a new three-year partnership with Savills involving over 100 branches nationwide. Fundraising began at Christmas when staff contributed over £2,000 to our Bees on Trees campaign. The team at Savills are now gearing up for a mass bike riding event in 2009 aimed at raising £60,000 for Honeypot.



Virgin Active

Our existing relationship with Virgin Active continues to go from strength to strength and staff fundraising is well under way including fun runs, skydiving, triathlons, sponsored events and a very successful Christmas gift campaign. Check out your local Virgin Active health club for news and updates on how you can support their fundraising for Honeypot in 2009.



Bettavend, a vending machine company based in Chandlers Ford, has pledged to raise £10,000 by donating a percentage of profits from their vending machine cups. You may have noticed the Honeypot logo which appears on their fleet of vans travelling around the southern region!



Lainston House Hotel in Winchester is supporting Honeypot for a second year and is running a number of customer offers to help raise money for us. Just mention Honeypot when making a booking for an event or meeting, and Lainston House will donate 8% of the total value of the booking to us.

We are extremely grateful to all our corporate and local business supporters, who help to boost Honeypot's profile as well as raise valuable funds. Other recent supporters include: B&V Creative, Babcock & Brown, Basepoint, British American Business Inc, Caviar House & Prunier, Coast Radio, Coffin Mew LLP, Concorde Club, Ernst & Young Southampton, Fox Williams, Hawes & Curtis, Hilton Olympia, Knightsbridge and Belgravia Business Association, Krom River, Langdowns DFK, Mark Warner, Mother Tongue, Paperchase, Radio Hampshire, Re-Sourceful, Solent Hotel and Spa, Southern Daily Echo, TW Clark and Whelan Pest Prevention.

Get your company involved too!

Whether you are a large national company or a small local business, there are so many ways for you to support Honeypot in the workplace. Not only will you be raising funds for a great cause, but you will benefit from brand awareness, employee team-building and customer loyalty. To find out more about how your business can get involved, call us or email info@honeypot.co.uk



Fundraising

In the Community

Schools, Colleges, sports clubs, local groups and professional associations continue to be at the heart of our community fundraising. Our thanks go to Castle Court, Garden House, Great Ballard, Queens Gate and Southbank Kensington Schools for their upcoming support in 2009 and to the following schools for their support in 2008:

Berkhampstead, Calmore Junior, Cameron House, Coworth-Flexlands, Eaton Square, Forres Sandle Manor, Imperial College, King Edward VI, Lambrook Haileybury, Merlin, Mountbatten, Oak Nursery, Rothersthorpe, St Mary's Ascot, St Swithun's, South Wonston Primary, Thomas' Clapham and Kensington, West Hill Park, Wetherby Prep, White House, Wycombe Abbey and Yardley Gobion.

We are always looking for new schools to support us, so if you know a school that might be interested in adopting Honeypot, please let us know. We have a specially-designed presentation suitable for school assemblies that will explain in a child-friendly way what Honeypot does and how we help other children. A schools fundraising guide and a teachers resource pack are also available to download from our website.

We are also very grateful to the many community groups and associations that supported Honeypot throughout 2008, including the following Golf Clubs: Bitterne Park, Bramshaw Ladies, Bramshott Hill, Burley Ladies, Hamptworth Ladies and New Forest Golf Club; and also the following community groups: Bransgore Rotary, Foresters Knightwood Oak, Foxhills Ladies Tennis League, Gosport

Bowling Club, Harpenden Round Table, Itchen Lace Makers Club, Methodist Church Women's Network Lymington and Christchurch, New Forest Rotary, New Forest Women's Bowling Association, Phoenix Country Club, Romsey Rotary, Southampton Trainee Solicitors and Wooden Spoon. A special mention goes to the members of Wisley Golf Club who surpassed all our expectations by raising a phenomenal £57,000!

Trusts & Foundations

The generous grants we receive from charitable trusts are essential to Honeypot, providing us with the security of long-term, consistent funding that enables us to plan ahead and carry out our work in the most effective possible way. This type of income is fundamental to our plans for future growth and sustainability, and we are very grateful to the following organisations for their support in 2008: Albert Hunt Trust, Barbara Ward Children's Foundation, BBC Children in Need, Big Lottery Fund, C Brewer & Sons, CHK Charities, CMF Charitable Trust, D'Oyly Carte, Erach & Roshan Sadri Foundation, Football Aid Foundation, Fowler Smith & Jones, The Girdlers' Company, HJ Cooper Trust, Hedley Foundation, Help A London Child, Homelands, Hugh Fraser, John Coates, Lancaster Lee, Matthews Wrightson, MPRF, Misselbrook, Ormsby, Peters Trust, Pom Trust, Roger Brooke, Sobell Foundation, Taylor Family Foundation, Thompson Educational Fund, Tom Langton Fund, Toy Trust, Tresanton Trust, Trevor Jones Memorial Fund, and Winton Charitable Trust.



Honeypot Heroes

Each year, people amaze us with the things they are prepared to do to raise money for Honeypot and our special thanks goes to all the individuals who supported us in 2008.

These include: Sarah Fabiny and friends for completing the Ramshackle Rally; Will and Ben Major for their 100-mile walk home along the Thames; Georgina Wicksteed for Cycling the Empire of Genghis Khan; Paul Winchester for undertaking the Artemis Great Kindrochit Quadrathlon; Ian Meyer for his sponsored walk and fundraising events; Emily Hingston and friends for taking on the Three Peaks Challenge; David Mercer for completing the Las Vegas Half Marathon and for climbing Kilimanjaro with friends Scott Smith, Matthew Pryke, Tim Goodman, Rachele Smith, Bene Mercer and Mark and Michelle Christensen. These are all outstanding achievements, collectively raising over £35,000!



If you are taking part in a sporting or challenge event and have yet to select a charity to fundraise for, why not choose us? Become a Honeypot Hero and we will support you every step of the way with a fundraising pack, tips and ideas, T-shirt and sponsorship forms.

Ambassadors

Our thanks and sincere appreciation goes to our extremely hard-working team of Volunteer Ambassadors, who network and present at business and community events on behalf of Honeypot: Colin Hobbs, John Pockett, Billy Taylor, Jenny O'Hanlon, Nicky Lee, and welcome to our new recruits this year, Andrea Campbell-Smith, Annie Jeffries and Emily Dolan.

New arrivals



We took ownership of two brand new mini-buses in 2008, thanks to donations from The Albion Trust, The Variety Club and The President's Club. And as if completing a 4-day sponsored walk wasn't enough, Hampshire cricketer Billy Taylor, also secured a brand new kitchen for Honeypot House. Thanks to Billy and friends at B&Q and TW Clark in Southampton, our kitchen was fitted with new units and a range cooker, all completely free of charge!

Christmas 2008

Thank you to everyone who bought Honeypot Christmas cards in 2008 and those who supported our inaugural Bees on Trees Christmas campaign, which raised over £6,000 to help fund the hundreds of Christmas presents that we buy each year. Our Bumble Bee tree decoration proved to be a great hit and will be making an appearance again for Christmas 2009.

Many thanks to the choirs from Thomas' School Kensington and Lewisham Choral Society who gave angelic carol singing performances at London's Victoria and Waterloo stations. It definitely brought a smile to the faces of weary commuters and lifted everyone's festive spirits. Collecting buckets generated almost £2,000 in just a few hours.



Dates for your Diary in 2009

Welcome to the Honeypot events calendar, including old favourites and some new faces for 2009. For more information or details of how to get involved, call us on 020 7823 2397 or email events@honeypot.co.uk

MARCH

The Honeypot Party
Thursday 19 March



Sponsored by Sony Ericsson, the biggest event in the Honeypot calendar takes place at the prestigious InterContinental London Park Lane in Mayfair. Guests will be treated to an evening of fine dining and champagne, fabulous auction prizes and live entertainment from Strictly Come Dancing stars, James and Ola Jordan.

APRIL

Flora London Marathon
Sunday 26 April

Honeypot places are now full, but you can still raise money for us if you have secured your own place. Contact us for a T-shirt and fundraising pack.

MAY

European Golf Tournament
Fri 29 – Sun 31 May

Now in its 13th year, Honeypot returns to the Four Seasons in Provence for our annual Golf Tournament. Teams of four are invited to join us for a weekend in the sunshine to play on first-class courses and enjoy the stunning surroundings of this beautiful location.

JULY

Motcomb Street Party
Wednesday 1 July

The top attraction in London's street party calendar – join us for an exciting evening of live music, entertainment, delicious food and drink and the chance to win some wonderful prizes, all in aid of Honeypot.



BUPA Great Capital Run
Sunday 26 July

Only a few Honeypot places remain for this year's 10km run in Hyde Park, so contact us now to secure your place.

AUGUST

Mazda London Triathlon
Sat 1 – Sun 2 August



We have 10 places to give away in the largest triathlon event in the world! With varying levels of ability to choose from, this event offers something for everyone. Enter as an individual to swim, cycle and run the course on your own, or share the load and enter as a team.

DECEMBER

Christmas Carol Concert
Tuesday, 1 December

Join us for a night of festive celebration and reflection at the beautiful Romsey Abbey.



For up to date news on all our events, visit our website:
www.honeypot.co.uk